

PROJECT:

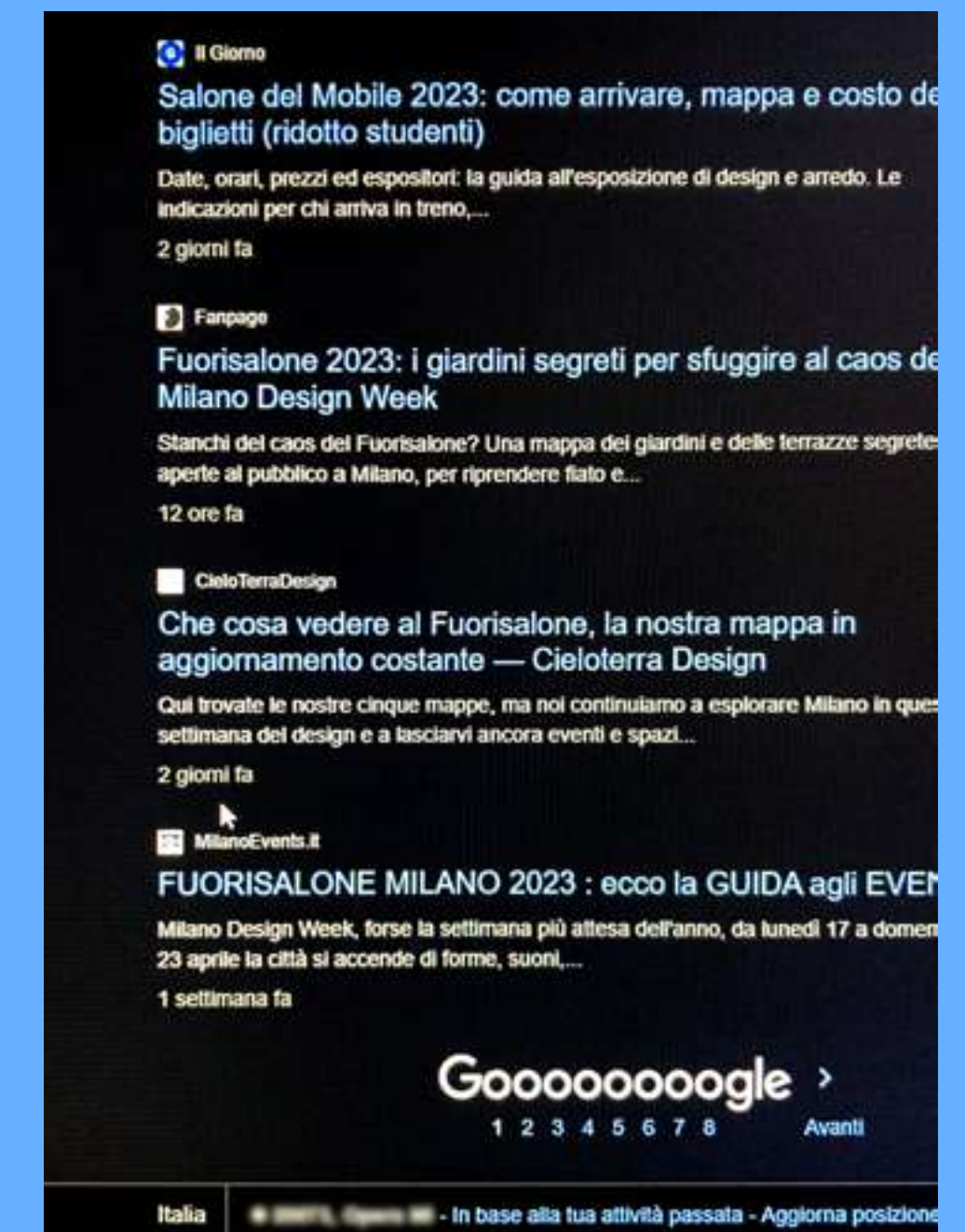
2021 / 2022

CIELOTERRADESIGN.COM NEW VISUAL IDENTITY & WEBAPP

Cieloterra is a webmagazine - founded in 2015 by journalist P. Casicci - to explore undisclosed stories and characters in the world of design and architecture. With +50 contributors, cieloterradesign.com faced its first design remake for the comeback of Milan Design Week after COVID-19 crisis.

Following the necessity of a consistent re-positioning, this collaboration started with the design of a brand new identity. The ultimate goal was to develop a React-based webapp, which had to include a full-custom CMS and editor tool to create articles and manage layouts. With my dev partner G.D. we took care of all the aspects involving design and development: one year after, we hit the first page of Google during Milan Design Week 2023.

Find more about CTD project in this [interview](#) we released last year.



As brand, product designer
& project manager



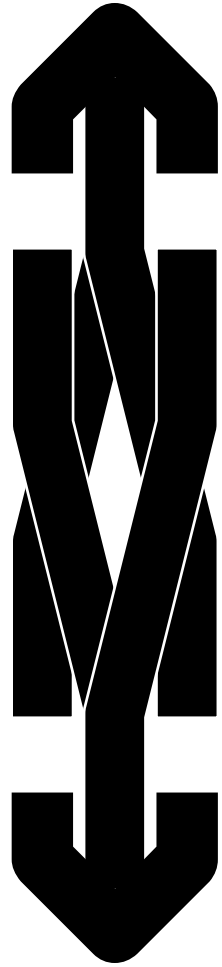
- “Cieloterra unisce design e giornalismo: in architettura, cielo-terra indica lo spazio del costruire.

Nei quotidiani, è la colonna riservata ai commenti che prendono posizione ed esprimono in maniera chiara e decisa la propria linea editoriale” -



NUOVO CIELOTERRA MAGAZINE / CONCEPT

CIELO



TERRA



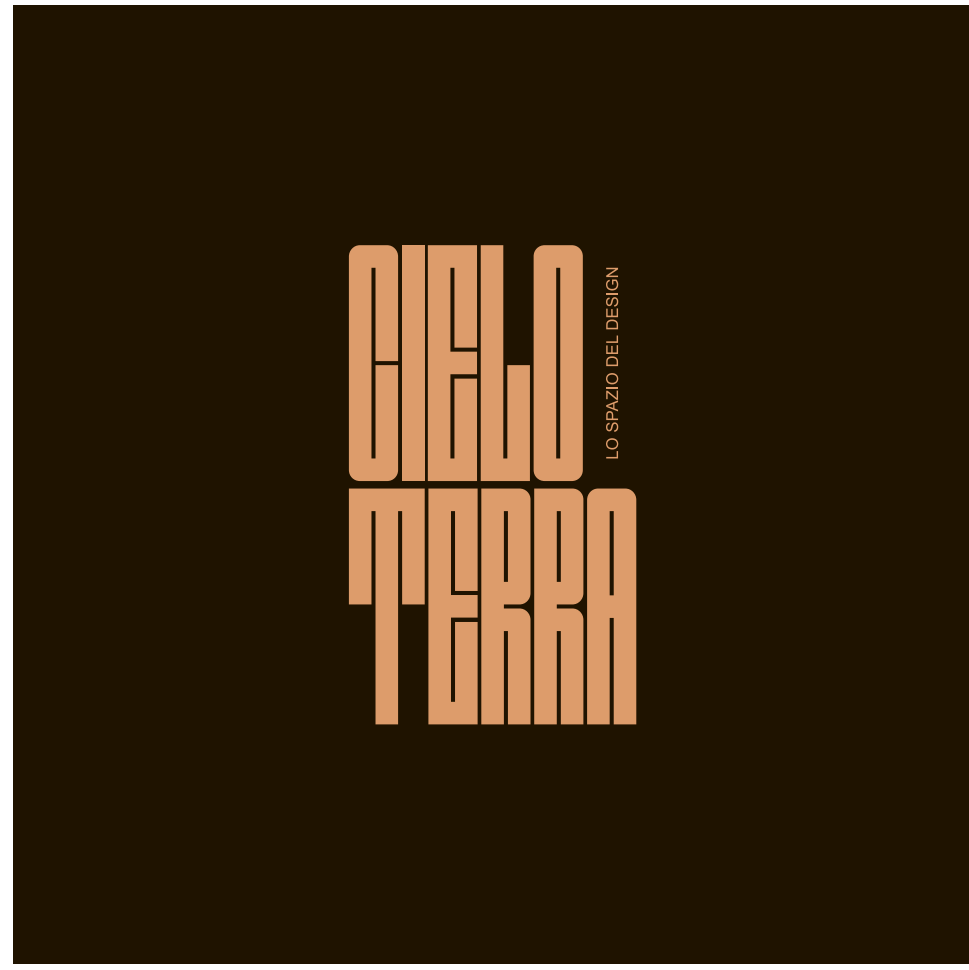
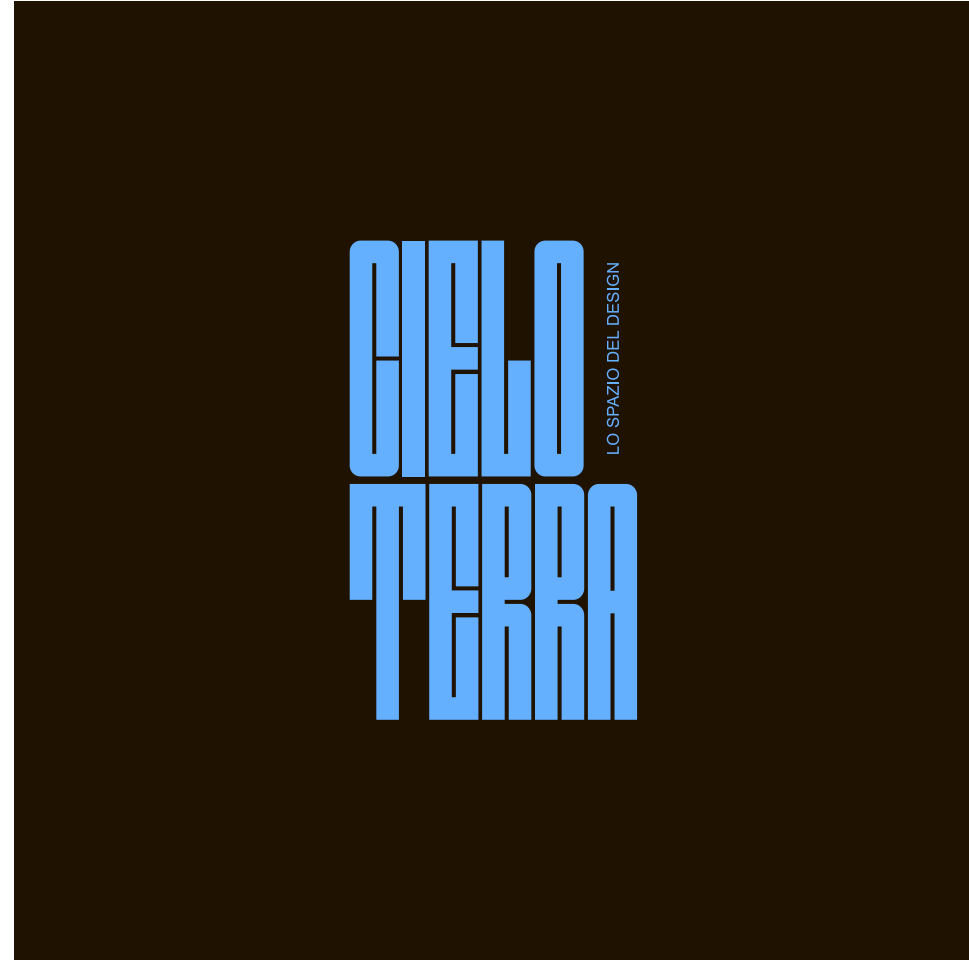
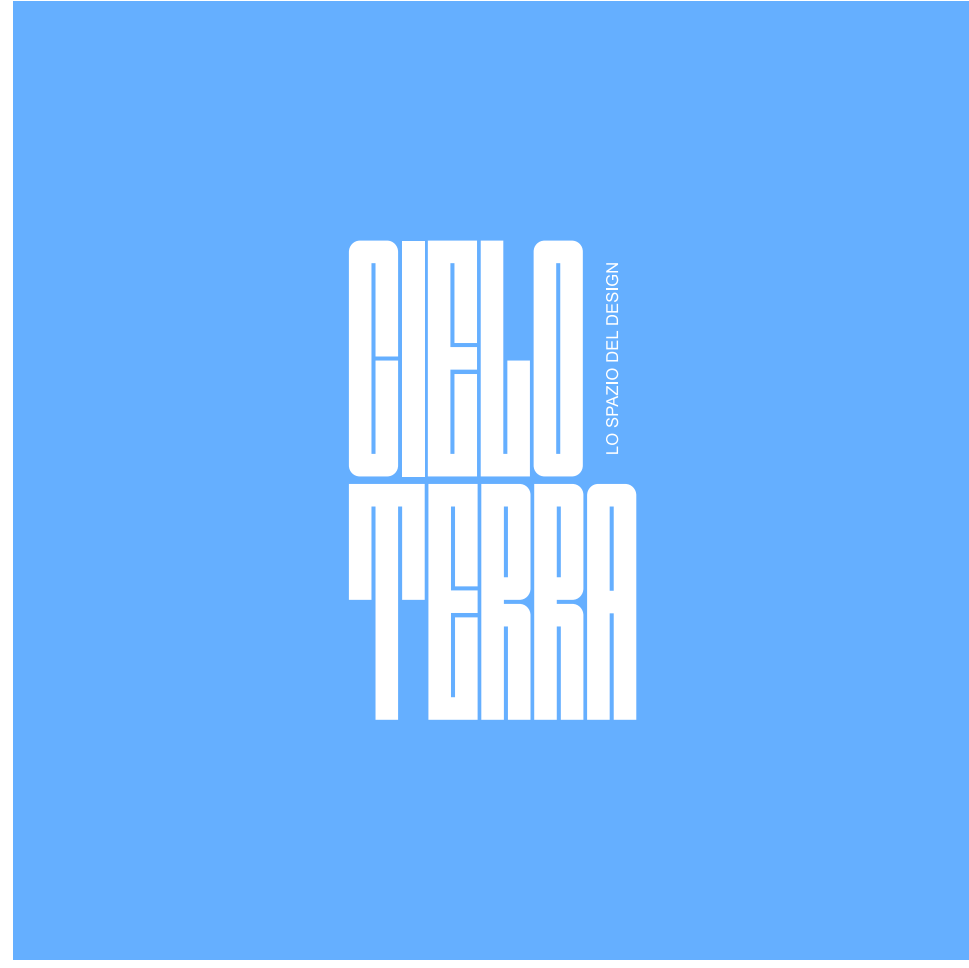
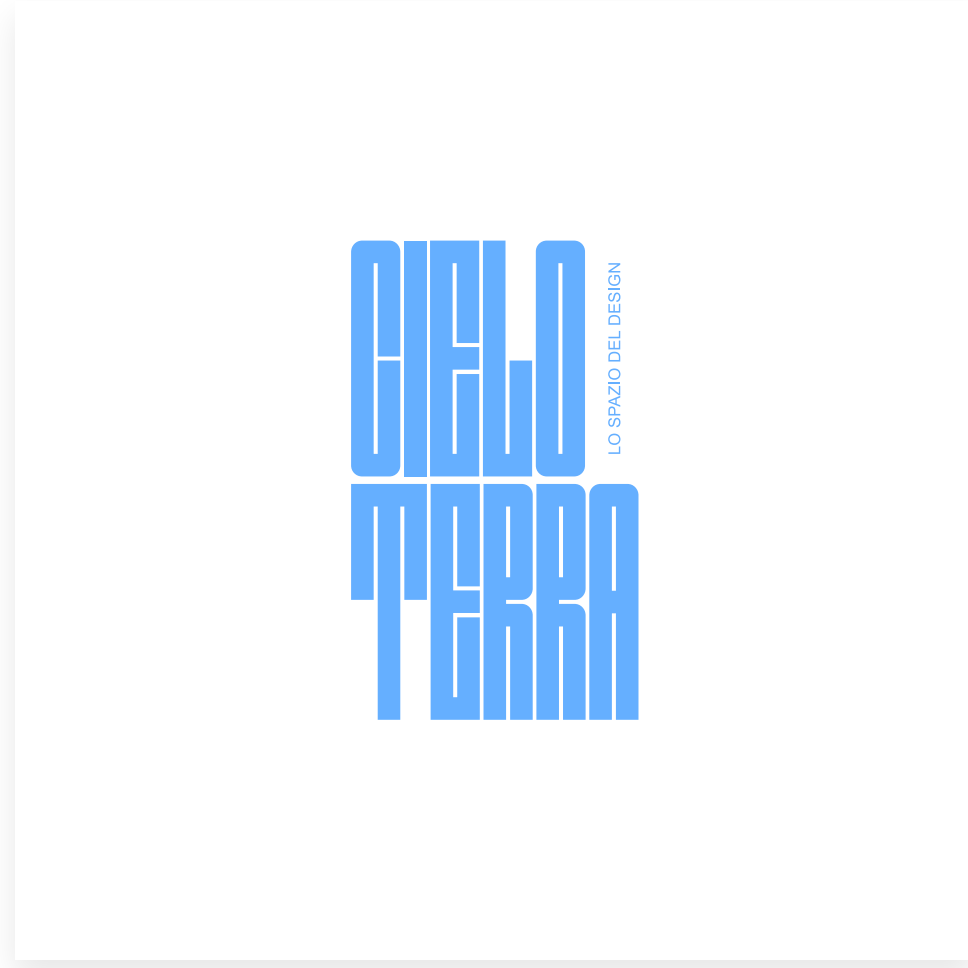
"Sunrise Through a Small Window" by Sho Shibuya - April 2020

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NUOVO CIELOTERRA MAGAZINE



Palette cromatica primaria

CIELO E TERRA / Lo Spazio Del Design.

CIELO E TERRA / Lo Spazio Del Design.

CIELO E TERRA / Lo Spazio Del Design.



ARNO
PERNO

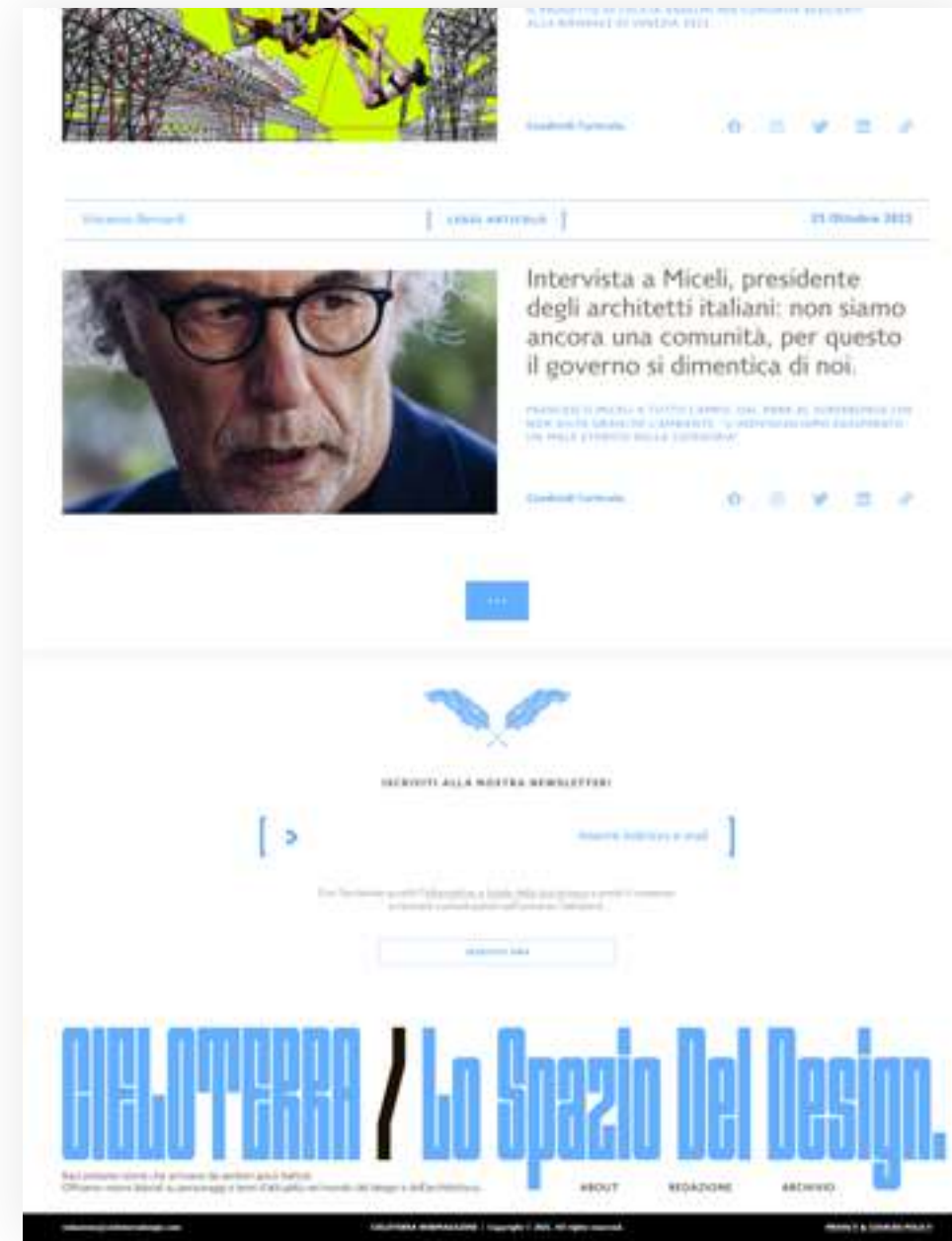
LO SPAZIO DEL DESIGN



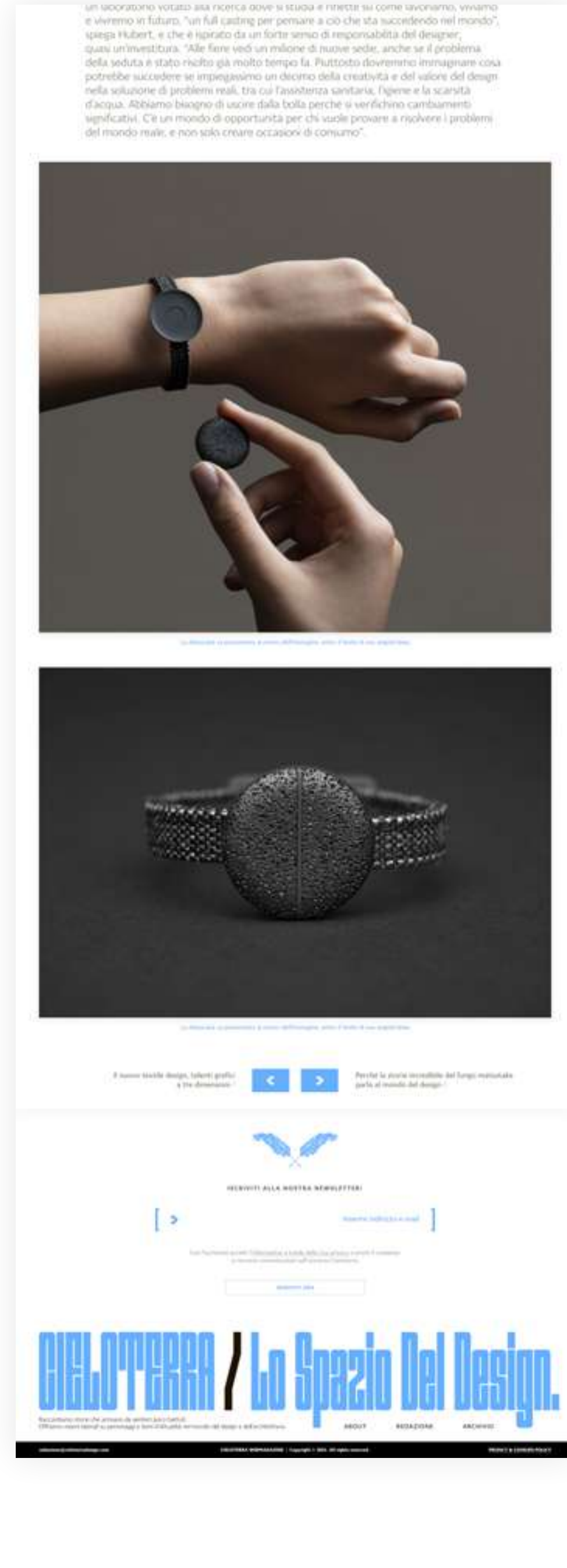
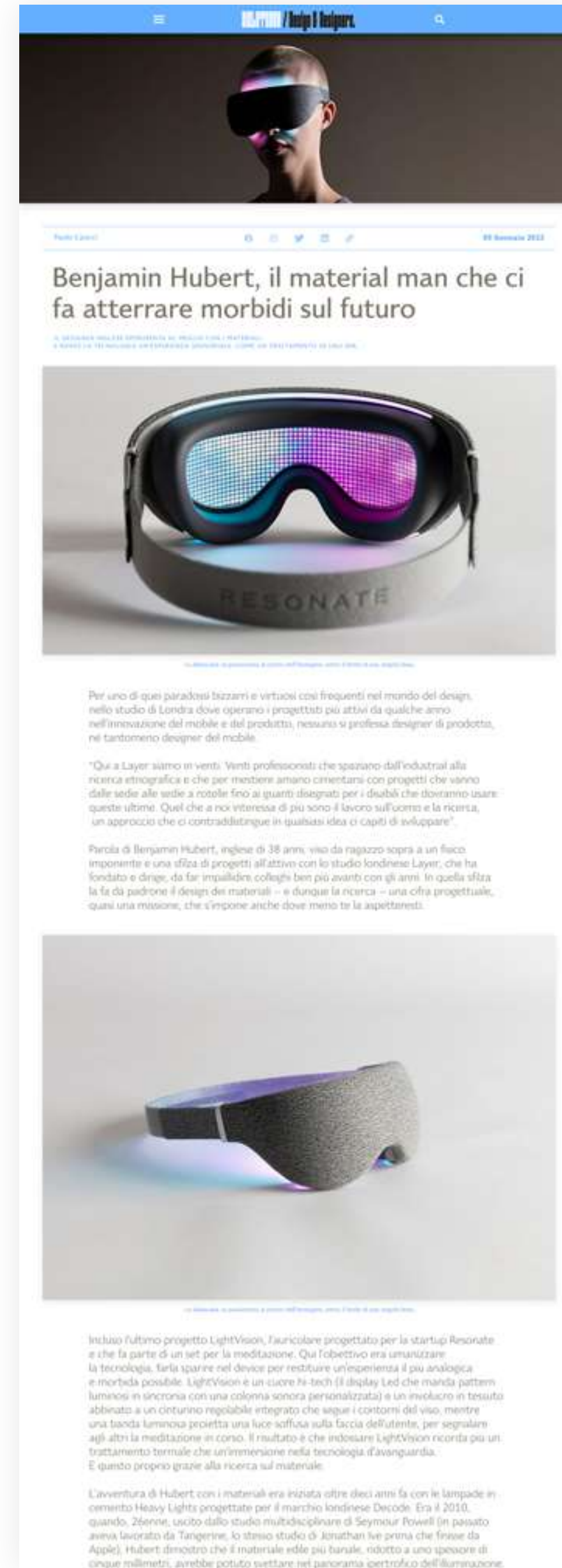
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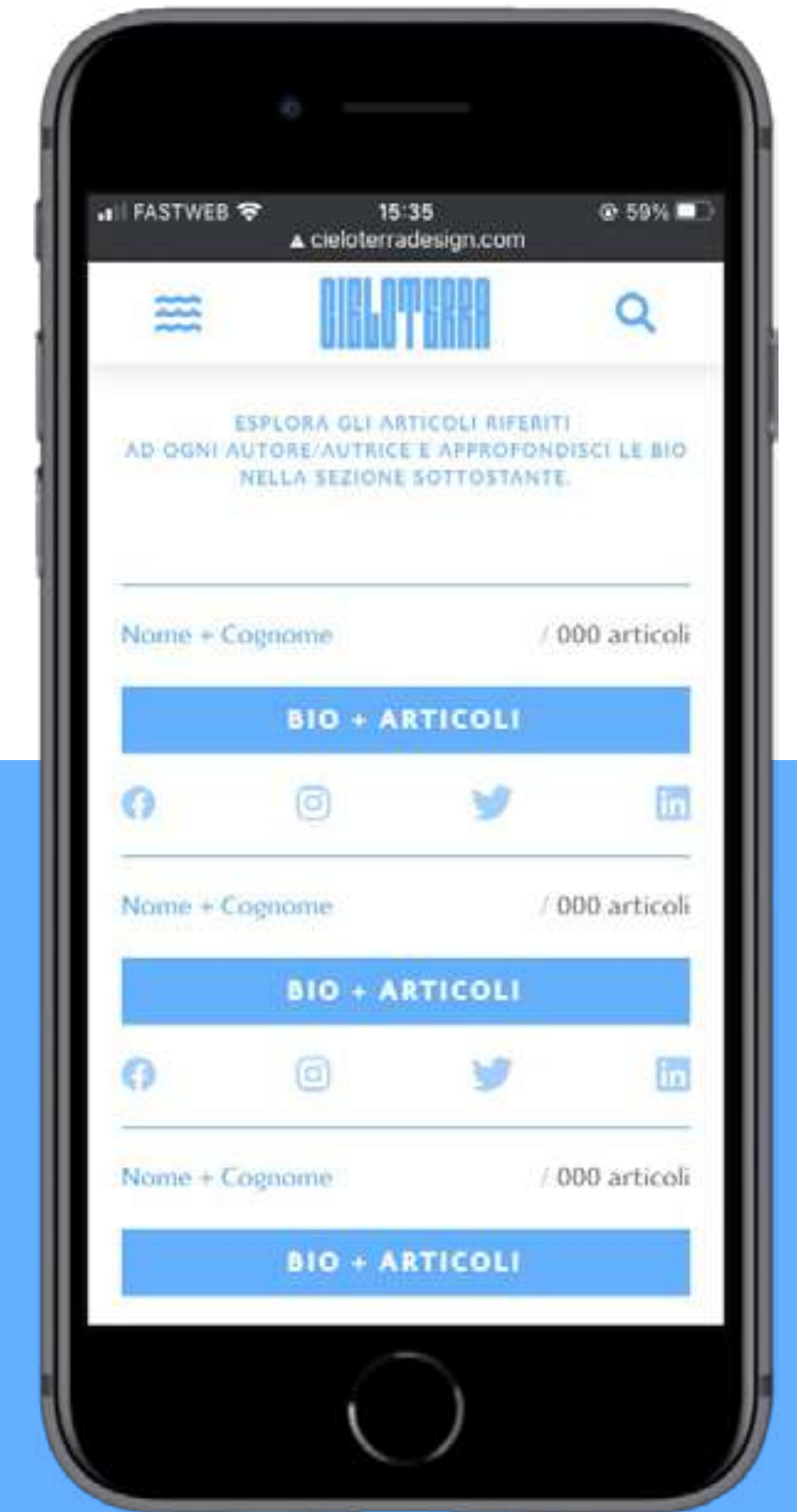
UI Design - //cieloterradesign.com



UI Design pagina articolo



UI Design mobile //cieloterradesign.com





UI Design mobile //cieloterradesign.com

2019

WORKS

2023

I'm a 28yo designer based in Milan (IT), with +5 years experience in creative consulting, digital product design, UX/UI design, exhibit and project management. I'm interested in common patterns through multidisciplinary creative processes - not limiting myself to one sector - as I believe design has a deeper purpose and cultural outreach.

Photography taught me the meaning of creativity and imagination. I trust in full awareness, random inputs, illogical conclusions, open alternatives, marvel and alterations. We will never be amazed again unless we stop asking what is normal. Though, I still haven't found some time to work on my personal website.

This is a selection of the most important projects I've recently worked on. Let's work together!

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LORENZO ANGÈ

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DESIGNER